

BusinessNow: Support When You Need It

Running a business takes heart and hard work. Sometimes there's that one challenge that keeps getting in the way. That's where the BusinessNow program from the Western REN can help.

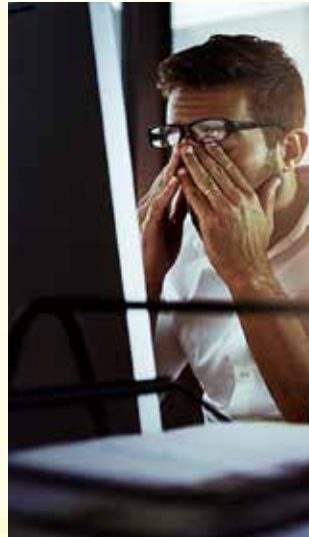
BusinessNow Lead Martin Nguyen, is your go to person for sorting out business challenges, finding solutions, and connecting you with the right resources. Think of him as an extra set of legs - while you focus on your business, he does the legwork to uncover opportunities you might not know exist.

Here's how it works: Martin drops by your business (or wherever's convenient) for a quick 30-to-45-minute chat. You talk through your challenge, and he gets to work finding answers. The service is completely free and confidential.

Whether you're facing a long standing challenge or a new idea you want to explore, BusinessNow is here to help Digby County businesses thrive. Reach Martin at BusinessNow@westernren.ca or call 782-774-3261.



Western Regional
Enterprise Network



**WHAT BUSINESS
PROBLEM IS KEEPING YOU
UP AT NIGHT?**

WE'LL HELP YOU SOLVE IT.

We come to **you**, listen, and
do the legwork.



Community Wellness Fund applications now open

The Digby and Area Community Health Board (CHB) along with other CHBs across the province are now accepting applications for the 2026 wellness fund, which provides up to \$3,500 for community led health and wellness projects.

Last year, several eligible groups and organizations across Digby County received support through the Community Wellness Fund. The fund supports eligible community led health and wellness projects that help people live healthier lives. If you know of an innovative non-profit initiative that would benefit from financial assistance, now is the time to apply through the Digby and Area Community Health Board. The deadline for applications is Wednesday, April 15 at 5 p.m. Applications and additional information are available at www.communityhealthboards.ns.ca/wellness-funds.



LEARN MORE AT:
www.communityhealthboards.ns.ca



Scams for Seniors: 101

DIGBY AND AREA SENIORS' SAFETY PROGRAM

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902-308-0544

March is Fraud Prevention Month

A number of area seniors are becoming victims of frauds and scams. Most commonly, scams are on the phone, through texts, emails, mail, on social media; facebook and social media chat messages. Sometimes, they are even at our door. Here's a few strategies to keep in your scam prevention tool belt!

Tips for Recognizing Scams:

- GIFT CARDS ARE THE MOST COMMON WAY SCAMMERS WILL TAKE YOUR MONEY!!
- If there is a sense of panic, fear, sadness or excitement, consider this is when you might make a quick and wrong decision.
- **NEVER EVER** give personal information unless you are the one who made the contact. Government organizations, banks or businesses will not ask for this over the phone or through email.
- If you don't personally know the voice at the other end of the phone line, be suspicious. Hang up and look for the correct contact information and try directly for banks and CRA, etc.
- Grandparent scams ask for money by pretending to be a traveling grandchild or someone else in need of large amounts of money or gift cards. Hang up.
- Talk to your friends and family if you have been scammed. Try not to feel badly and try not to fix it alone. It can be very emotional and when you have lost money, it needs to stop. You can never get it back.

If you've been a victim of a scam:

Contact your bank if you've shared your banking or personal information. They can help protect your accounts.

Call the police 902-245-2579 or the Senior's Safety Program 902-308-0544. Most scams are not local crimes and are so big in scale that the best is to stop all communication with the fraudster.

Consider changing your contact information, have your family check in on you and know that you're not alone.

*Families, friends
and neighbours-*

Talk to the seniors

in your life about

how to avoid scams.

There can never be

enough reminding!

◆ ONLINE SAFETY

Strong passwords have capitals, numbers, sign:
Sky567#

Be careful what you like and share on Facebook. This is how scammers identify you as a target.

Never speak to strangers in private chat groups. Never send money or chat with someone who professes their love

Eliminate devices you don't need, Shut them off once and awhile.

Do not buy gift cards unless they are for your direct family or for your personal use.